



**2010 ARRL Southwestern Division Convention**  
**Sponsored by SANDARC**  
***P.O. Box 151531 San Diego CA. 92175-1531***

Dear Potential Exhibitor,

This letter is to inform you of our upcoming ARRL Southwestern Division Convention in September 17-19, 2010 which will be held at the Four Points Sheraton Hotel in San Diego.

We are in our early stages of planning and would like to know if you'd be interested in being a vendor at our convention. Our 2006 convention was very well attended and we expect our 2010 convention to meet or exceed previous attendance.

Booth prices are \$250.00 for a non-premium booth and \$300.00 for a premium booth. Booth sizes are 8'x10' you will be provided a skirted table, 2 chairs and a trash can at your booth. There maybe an additional cost for Electrical. Dial 9 for credit card machine hookups can be provided at an additional cost.

We are working on a "first come, first serve" basis. If you're interested in being a vendor at our Convention, please notify us soon so we can add you to our "call back" list. You will have the opportunity to choose your booth or any special amenities you will require.

When you contact us, please supply the following information: organization, contact person's name, phone number and email address as well as any questions or concerns you may have.

You may contact us at the following:

Paul Rios, KC6QLS  
Co-Vendor Chair  
Email: [kc6qls@cox.net](mailto:kc6qls@cox.net) in the subject line please insert "convention2010"  
Post: 12207 Valhalla Dr. Lakeside CA 92040

Or

Steve Weed, KO4QT  
Co-Vendor Chair  
Email: [ko4qt@hotmail.com](mailto:ko4qt@hotmail.com) in the subject line please insert "convention2010"

In closing, we hope that you will join us at the ARRL Southwestern Division Convention. Besides selling your products, we will have tech forums, a DX breakfast, a luncheon, and our Saturday evening dinner banquet complete with a speaker.

Thank you for your attention to this matter and we hope to hear from you soon.

Paul Rios, KC6QLS

Steve Weed, KO4QT